

Privacy Policy

This privacy policy (“Privacy Policy”), which is incorporated into our [Terms](#) by reference, describes how Data (as defined below) provided by you through the Services is collected, used and disclosed by us. Except where the context requires otherwise, terms used in this Privacy Policy shall have the same meanings as those defined in our Terms.

1. Acceptance of Privacy Policy

1.1 By using or accessing the Website, you agree to be bound by this Privacy Policy and conclude a legally binding contract with us, and give your consent for the collection, use and disclosure of Data for the Purposes (as defined below). If you do not agree to this Privacy Policy, please do not use or access the Website.

1.2 We reserve the right, at our sole discretion, to modify or update this Privacy Policy at any time without notice and all changes will become immediately effective upon posting on the Website. Your continued use or access of the Website after such changes have been posted shall bind you to such changes and the amended Privacy Policy. It is your sole responsibility to check this Privacy Policy regularly for changes. If you do not agree to the amended Privacy Policy, please do not continue to use or access the Website.

2. Collection of Data

2.1 We may collect the following data (“Data”) provided by you through the Services:

(a) personally identifiable information (e.g. your name, mailing address, e-mail address, passwords, credit or debit card information, etc.) which you voluntarily provide for the Purposes (as defined below) in connection with your use or access of the Services including, but not limited to, when you create an account with us, register for an Event, make payments for goods and/or services relating to an Event, upload, post, display or otherwise transmit any content on or through the Services, communicate with another person or entity through the Services or contact us by e-mail or telephone; and

(b) non-personally identifiable information (e.g. the URL you last visited or next access, your browser type, your IP address, etc.) which is collected automatically from you when you interact with the Website through the use of software or other automated processes that the Website uses.

2.2 We may use cookies to collect Data on certain pages of the Website in accordance with our [Cookie Policy](#) which is incorporated into this Privacy Policy by reference. By using or accessing the Services, you agree to be bound by our Cookie Policy.

3. Use of Data

3.1 We may use any Data for any purposes in connection with the Services (“Purposes”) including, but not limited to, the following:

(a) to process your registration for the Services or an Event;

- (b) to process payment transactions made by you through the Website;
- (c) to contact you in order to respond to your enquiries or requests or to send you information, notices or updates relating to the Services or an Event;
- (d) to promote, market or advertise the Services or an Event including making marketing calls or sending marketing messages to your Singapore telephone number provided by you through the Services;
- (e) to provide customer service and support;
- (f) to customise and personalise your experience on the Website;
- (g) to help us provide, maintain, develop, test, improve and enhance the Services;
- (h) to diagnose, troubleshoot and resolve any problems with the Services;
- (i) to detect or investigate any prohibited, illegal, unauthorised or fraudulent activities;
- (j) to monitor and analyse user activities and demographic data including trends and usage of the Services;
- (k) to measure consumer interest in the Services or an Event;
- (l) to generate and/or track anonymous analytics data;
- (m) to back up our systems and allow for disaster recovery;
- (n) to comply with any law, court order or other legal compulsion;
- (o) to protect the rights, property or personal safety of our staff or the public;
and
- (p) any other purposes in connection with the Services which we may notify to you.

4. Disclosure of Data

4.1 We will only disclose Data to parties directly related to us (unless otherwise agreed by you) including, but not limited to, the following:

- (a) our third party service providers including our advisers and consultants, our agents, our advertisers, our vendors, our subcontractors and our payment

gateway, credit or debit card companies, banks and other entities processing payment transactions made by you through the Services;

(b) third parties that require relevant Data in connection with a corporate merger, consolidation, the sale of substantially all assets or other fundamental corporate change of us;

(c) event organisers that require relevant Data in connection with their respective Event(s) registered on the Website; and

(d) government or regulatory authorities,

to the extent required in the normal course and scope of our business in the provision of the Services and where required or permitted by applicable law, rules and regulations.

4.2 We do not control and shall not be responsible or liable in any way for the collection, use or disclosure of Data by the parties to whom we disclose such Data.

4.3 We may, from time to time, collect, use or disclose Data as a data intermediary on behalf of an event organiser. In such event, our only obligation is to ensure that, as a data intermediary, we comply with the obligations under the Personal Data Protection Act (No. 26 of 2012) (the "PDPA") which are applicable to a data intermediary.

5. Security

5.1 We maintain safeguards and put in place security measures which we deem to be reasonably appropriate to ensure the security and privacy of Data collected by us.

5.2 Notwithstanding the foregoing, while we strive to protect your Data, we cannot guarantee the security or privacy of such Data or that such Data will not be subject to any loss, theft or unauthorised access, collections, use disclosure, alteration or disposal, and we hereby disclaim any responsibility or liability directly or indirectly arising out of or in connection with the same.

5.3 It shall be your sole responsibility for safeguarding and maintaining the confidentiality of your Data and checking your privacy settings regularly to ensure the security and privacy of your Data.

5.4 Data collected by us will be stored on our servers located in Singapore. If we need to transfer Data outside Singapore, we will put in place measures to provide a standard of protection in such territory outside Singapore that is comparable to the protection under the PDPA.

6. Third Party Links

6.1 The Website may contain links to other websites or resources provided by third parties. We do not control and shall not be responsible or liable in any way for the privacy policy of such third parties and their practices. Your use or access of such third party links is at your own risk and it shall be your sole responsibility to read the privacy policy of such third parties before providing your personal data to them.

7. Visiting the Website from outside Singapore

7.1 The Website is operated and hosted in Singapore. If you are visiting the Website from outside Singapore, please be aware that your Data may be transferred to, stored and processed in Singapore where our servers are located. By using and accessing the Website, you hereby consent to the transfer of your Data to Singapore and its collection, use and disclosure as set out in this Privacy Policy. You further agree that all payment transactions made by you through the Website shall be deemed to have occurred in Singapore.

7.2 You also acknowledge that your use or access of the Website may be subject to local laws applicable in such territory outside Singapore from where you are visiting the Website. It shall be your sole responsibility to ensure that you use and access the Website only in compliance with such applicable local laws.